

## Zleep Hotels coming to Leipzig

The brand's first hotel to open in Saxony in 2024

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The Danish hotel brand Zleep Hotels is adding another property outside Scandinavia to its current portfolio: In a new building project, Zleep Hotel Leipzig is to offer 150 rooms within walking distance of the city center and is scheduled to open in 2024. It features a lobby, reception, snack bar, its own parking spaces and a sustainable breakfast. For Deutsche Hospitality, Zleep Hotel Leipzig is the third property in Saxony's most populous city, alongside Steigenberger's luxury icon Grandhotel Handelshof Leipzig and IntercityHotel Leipzig.

"A comfortable stay with just what you need, Nordic design at great rates, and quality where it matters – this is Zleep Hotels. A hotel brand perfectly tailored for Leipzig, well-known as a cultural and educational magnet, attracting guests from all over the world with its vibrant and creative scene," comments Peter Haaber, CEO of Zleep Hotels. "The hotel boasts a convenient, center-city location offering both leisure and business travelers the option of cost-effective accommodation".

"As a project developer based in Leipzig, we are very pleased to have gained a renowned, international partner such as Deutsche Hospitality with the first Zleep Hotel for this dynamic location in Saxony," said Thomas Seeliger, Managing Director of Art Projekt. "My thanks go especially to the team of Primetown & Conterus, who support international investors and operators with their expertise in the realization of hospitality projects in the pan-European area within the framework of a co-development".

Zleep Hotel Leipzig is being built at Rosa-Luxemburg-Strasse 42, just a few minutes by streetcar from the main train station and a ten-minute walk from the city center. Leipzig is an important trade fair site as well as home to one of Germany's oldest universities. For leisure travelers, the city offers numerous museums, historical buildings and monuments, not to mention an array of culinary specialties as well as the renowned Leipzig Opera House and popular Leipzig Zoo.

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