

Steigenberger appoints new General Managers in Frankfurt, Berlin and Krems

The Steigenberger Airporthotel Frankfurt, the Steigenberger Hotel Am Kanzleramt in Berlin and the Steigenberger Hotel & Spa Krems will in future be headed up by Peter B. Mikkelsen, Daniel Hunger and Peter Martin respectively

Frankfurt am Main, 1 October 2021

Familiar faces have taken up new positions at Steigenberger. Peter B. Mikkelsen will lead the Steigenberger Airporthotel Frankfurt with effect from 1 October 2021. Daniel Hunger becomes General Manager of the Steigenberger Hotel Am Kanzleramt in Berlin, and Peter Martin assumes interim charge of the Steigenberger Hotel & Spa Krems. Mr. Mikkelsen replaces Stefan Frank, who moved to Corporate Office as Senior Director Operations for both Steigenberger Hotels & Resorts and Jaz in the City. This switch formed part of Deutsche Hospitality's strategic realignment. Daniel Hunger was already acting as interim General Manager of the Steigenberger Hotel Am Kanzleramt when he was named as Hotel Director in Krems in 2018. Peter Martin now takes up the reins in Krems on a provisional basis. He will relinquish his position as General Manager of the Steigenberger Hotel Bad Neuenahr, which is closed until further notice for renovation and refurbishment following last summer's floods.

Peter B. Mikkelsen began his career at the Steigenberger Graf Zeppelin Stuttgart, where he trained as a hotel specialist. After studying for a degree, he went on to gain experience at hotel chains such as Sheraton, Hilton und Radisson Blu. From 2016 to 2020, Mr. Mikkelsen held the position of General Manager at the Steigenberger Hotel Cologne. He had been in charge of the Steigenberger Hotel Am Kanzleramt since 1 March 2020 and had additional responsibility for the Steigenberger Hotel Berlin at Los Angeles Platz and for the Steigenberger Airporthotel Berlin in his capacity as Area Manager. Daniel Hunger also originally trained as a hotel specialist before going on to qualify as a Hotel Business Economist. As well as taking him to Berlin and Krems, his career has included stints at the Steigenberger Frankfurter Hof, the Steigenberger Herrenhof Vienna, and the Hotel Palace Prague. Peter Martin was born in the UK and has worked for Steigenberger Hotels & Resorts since as long ago as 1989. From 2003 onwards, he served as a Hotel Director at locations such as Meran, Bad Homburg and Konstanz.

"We are very much looking forward to continuing to work with Mr. Mikkelsen, Mr. Hunger and Mr. Martin," said Denis Hüttig, Vice President Steigenberger Hotels & Resorts and Jaz in the

City. “They all possess extensive expertise within the sector as well as offering many years of management experience and a real passion for the hotel business. These are the perfect prerequisites in terms of ensuring the continued success of our Steigenberger Hotels in Frankfurt, Berlin und Krems. We wish them a great start at their new hotels, and the company would like to take this opportunity to thank them for their motivation and commitment.”

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Vision, passion and cosmopolitanism. **Deutsche Hospitality** delivers the perfect guest experience. Tradition and an eye for the future come together in an inimitable portfolio of eight brands operating across more than 160 hotels globally. “Celebrating luxurious simplicity.”: **Steigenberger Icons** are extraordinary luxury hotels which combine historical uniqueness and modern concepts. The **Steigenberger Porsche Design Hotels** brand is generating innovative impetuses in the Luxury Lifestyle Segment. **Steigenberger Hotels & Resorts** represent the epitome of upscale hospitality on three continents. **Jaz in the City’s** Lifestyle Hotels dictate the rhythm in the Upscale Sector. **House of Beats** unites a passion for the hotel business with the fascination of lifestyle, fashion and music. **IntercityHotel** is located at the very hub of any destination and offers a true home of comfort and mobility in the Midscale Segment. **MAXX by Deutsche Hospitality** is a charismatic conversion brand which is also positioned in the midscale area of the market. **Zleep Hotels** provide a smart marriage of design and functionality in the Economy Segment. All of these brands are unified under **H-Rewards**, Deutsche Hospitality’s loyalty program which yields benefits from the first booking onwards. The vision is clear. In conjunction with its shareholder **Huazhu**, Deutsche Hospitality aims to advance to become one of Europe’s leading hotel companies.

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