

Steigenberger Icon Wiltcher's in Brussels achieves the highest possible luxury classification

European umbrella association HOTREC designates it a Five Star Superior Hotel

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Steigenberger Icon Wiltcher's in Brussels, the Grande Dame of the Belgian hotel sector, has achieved a further luxury benchmark after officially being named as a "Five Star Superior Hotel". This internationally recognised status was conferred by HOTREC, the umbrella association representing hotels, restaurants, and cafés in Europe, as part of the "Hotelstars" award scheme. The hotel scored impressively across all 270 criteria used for the categorisation and has thus cemented its place in the high-end European market.

Deutsche Hospitality instigated a separate brand for its distinguished Grand Hotels at the beginning of April. Steigenberger Wiltcher's is one of the founding members of the Steigenberger Icons alongside the Grandhotel & Spa Petersberg, the Frankfurter Hof, the Parkhotel Düsseldorf, the Grandhotel Handelshof Leipzig and the Grandhotel Belvédère Davos. "This special distinction for Steigenberger Wiltcher's represents a considerable success for Michel Cottray and his entire team," said Marcus Bernhardt, CEO of Deutsche Hospitality. "It also places an initial and impressive spotlight on the whole of the Steigenberger Icons brand."

The "Hotelstars Union" was founded in 2009 by the national hotel associations from Austria, Belgium, Denmark, Germany, Estonia, Greece, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, the Netherlands, Slovenia, Sweden, and Switzerland. The programme operates under the auspices of HOTREC – Hospitality Europe. The Hotelstars Union bases its judgements on a joint catalogue of criteria for hotel classification with the aim of providing both guests and hoteliers with greater transparency and certainty.

"This Hotelstars classification enjoys both European and international recognition," stated Michel Cottray, General Manager of Steigenberger Wiltcher's, Brussels. "It will act as a guideline for our clientèle from all over the world. Such an accolade and mark of esteem for the services we are able to deliver send out a fabulous signal to our guests and staff alike, especially in these challenging times. We are committed hoteliers and are looking forward to reopening our doors to everyone very soon."

Steigenberger Wiltcher's is located at the heart of the Belgian capital. It offers 267 guest rooms and suites as well as boasting various restaurants and bars and Brussels most elegant Conference Centre. The hotel's Aspria Spa is considered to be one of the city's most exclusive clubs.

Current press information is available in our [press portal](#).

Steigenberger Hotels & Resorts is a **Deutsche Hospitality** brand. It represents the epitome of luxury and perfect hospitality. Visitors can choose from historic hotels rich in tradition, lively city residences and health and beauty oases at the very heart of nature. The portfolio includes 60 hotels in eleven countries in Europe, Asia and Africa. **Deutsche Hospitality** operates four further brands. **MAXX by Steigenberger** is a new and charismatic concept which places the focus on the essential in accordance with its motto "MAXXimize your stay". **Jaz in the City** branded hotels reflect metropolitan lifestyle and draw upon the local music and cultural scene. **IntercityHotel** offers more than 40 modern upper mid-scale urban hotels, all of which are located within easy walking distance of railway stations or airports, whilst **Zleep Hotels** provide quality and design at an affordable price in Denmark and Sweden.

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