

New Chief Development Officer at Deutsche Hospitality

- Marie-Noële Schwartzmann joins DH and takes over effective May 1, 2022
- Claus-Dieter Jandel retires after more than 40 years with the company

Frankfurt am Main, April 28, 2022

Effective May 1, 2022, Marie-Noële Schwartzmann will become the new Chief Development Officer of Deutsche Hospitality. She succeeds Claus-Dieter Jandel who has decided at his own request to retire after more than 40 years with the company.

"We are looking forward to Marie-Noële's extensive know-how, her international experience and her passion for our industry. In her previous roles, she has successfully created high-value, owner facing platforms and systems beyond classic development boundaries. Her work will be essential for our ambition to grow and position Deutsche Hospitality and our brands as a high performance partner in all markets where we conduct business," said Oliver Bonke, CEO of Deutsche Hospitality.

French-born with a diverse background Marie-Noële Schwartzmann joins Deutsche Hospitality from the Louvre Hotels Group, where she has spent the past four years as Vice President International Operations. At the outset of her professional career, she completed a Master's degree in Finance, Management, Strategy & Marketing at the University Paris Dauphine. In 2020, she graduated with honors from the ESSEC Business School in "Strategic Management of Innovation and Service".

"Deutsche Hospitality is an international hotel group with high potential and fabulous portfolio of brands to capitalize," said Marie-Noële Schwartzmann. "I am thrilled to join the team and help boost Deutsche Hospitality into the next era."

Claus-Dieter Jandel has joined Steigenberger Airport Hotel Frankfurt in 1975 after graduating from the Steigenberger Academy. In his career, he served in different leadership roles covering operations, human resources and strategy. During the last 12 years he held the position of Chief Development Officer. Among many of his contributions, he was a key driver behind the Zleep Hotels A/S acquisition.

“On behalf of the entire leadership team, I would like to sincerely thank Claus-Dieter for his leadership and dedication through the decades. His career is evidence how immensely successful careers can be built in our industry by embracing new challenges, building relationships and driving results in an ever changing environment. I wish Claus-Dieter all the best, and I am sure that we will continue to have a regular exchange about the future of our industry,” said Oliver Bonke.

Claus-Dieter Jandel expressed his thanks to the Deutsche Hospitality team and its partners: “In a professional career of 50 years, I have had the chance to work with a fantastic hotel family. I have shaped the business, implemented plans and have put forward new ideas. I proudly look back at the great time I enjoyed very much, and I am excited to closely follow the further development of Deutsche Hospitality.”

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Vision, passion and cosmopolitanism. **Deutsche Hospitality** delivers the perfect guest experience. Tradition and an eye for the future come together in an inimitable portfolio of eight brands operating across more than 160 hotels globally. “Celebrating luxurious simplicity.”: **Steigenberger Icons** are extraordinary luxury hotels which combine historical uniqueness and modern concepts. The **Steigenberger Porsche Design Hotels** brand is generating innovative impulses in the Luxury Lifestyle Segment. **Steigenberger Hotels & Resorts** represent the epitome of upscale hospitality on three continents. **Jaz in the City’s** Lifestyle Hotels dictate the rhythm in the Upscale Sector. **House of Beats** unites a passion for the hotel business with the fascination of lifestyle, fashion and music. **IntercityHotel** is located at the very hub of any destination and offers a true home of comfort and mobility in the Midscale Segment. **MAXX by Deutsche Hospitality** is a charismatic conversion brand which is also positioned in the midscale area of the market. **Zleep Hotels** provide a smart marriage of design and functionality in the Economy Segment. All these brands are unified under **H-Rewards**, Deutsche Hospitality’s loyalty program which yields benefits from the first booking onwards. The vision is clear. In conjunction with its shareholder **Huazhu**, Deutsche Hospitality aims to advance to become one of Europe’s leading hotel companies.

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