

**“Grüezi mitenand“: IntercityHotel comes to Switzerland**

First IntercityHotel opens for business at Zurich Airport – Geneva will follow in 2023

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Deutsche Hospitality is continuing to expand in its core German, Austrian and Swiss markets. IntercityHotel will make its brand debut in Switzerland when the first IntercityHotel to be launched in the country opens its doors on 1 December 2021 as the group extends its European presence still further. IntercityHotels are very much characterised by their central location, and Switzerland will be no exception in this regard. The new hotel is situated in the municipality of Rümlang, from where Zurich International Airport can be accessed in only ten minutes. The city centre is also just 15 minutes away. The project developer is Necron AG.

“Switzerland boasts many top locations, and these are of considerable interest to IntercityHotel,” stated Deutsche Hospitality’s CEO Marcus Bernhardt. “This first hotel in Zurich has allowed us to create a home for travellers in a city which is one of Europe’s most important economic hubs as well as being a key cultural metropolis. Today’s IntercityHotel launch marks the first foray into the Swiss market for this particular brand, but it also sends out a strong signal that further locations in the country will be a highly attractive proposition for all Deutsche Hospitality brands.” The new hotel features 260 guest rooms alongside a restaurant, a bar, gym and spa areas and 150 parking spaces. There are also conferencing facilities stretching over an area of around 450 square metres. Interior design is by the star Italian architect Matteo Thun, who is responsible for the styling of all the latest generation IntercityHotels.

“The highly detailed and professional collaboration that has taken place between Deutsche Hospitality and Necron has enabled a functional and sustainable 15,000 square metre hotel project to be realised in only three years,” said Gerard van Liempt, CEO of Necron AG. “We are proud of the successful construction works and confident that Deutsche Hospitality and Necron will be pursuing more joint projects in the near future.”

Sandra Mutzberg, General Manager of the IntercityHotel Zurich Airport, added: “We could hardly wait to get going whilst all the building works were proceeding. The great day has now arrived, and I am absolutely delighted to be able to welcome our first guests.”

Zurich has around 400,000 inhabitants. It is the largest city in Switzerland and acts as the country’s most significant hub for rail and air travel. Guests at the IntercityHotel Zurich Airport will enjoy the convenience of short transfer distances into the city and to both the railway station and the airport itself.

The second IntercityHotel in Switzerland, the IntercityHotel Geneva Airport, is scheduled to open as early as 2023.

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Vision, passion and cosmopolitanism. **Deutsche Hospitality** delivers the perfect guest experience. Tradition and an eye for the future come together in an inimitable portfolio of eight brands operating across more than 160 hotels globally. "Celebrating luxurious simplicity.": **Steigenberger Icons** are extraordinary luxury hotels which combine historical uniqueness and modern concepts. The **Steigenberger Porsche Design Hotels** brand is generating innovative impetuses in the Luxury Lifestyle Segment. **Steigenberger Hotels & Resorts** represent the epitome of upscale hospitality on three continents. **Jaz in the City's** Lifestyle Hotels dictate the rhythm in the Upscale Sector. **House of Beats** unites a passion for the hotel business with the fascination of lifestyle, fashion and music. **IntercityHotel** is located at the very hub of any destination and offers a true home of comfort and mobility in the Midscale Segment. **MAXX by Deutsche Hospitality** is a charismatic conversion brand which is also positioned in the midscale area of the market. **Zleep Hotels** provide a smart marriage of design and functionality in the Economy Segment. All of these brands are unified under **H-Rewards**, Deutsche Hospitality's loyalty program which yields benefits from the first booking onwards. The vision is clear. In conjunction with its shareholder **Huazhu**, Deutsche Hospitality aims to advance to become one of Europe's leading hotel companies.

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