

First IntercityHotel in Hungary is set to open

Budapest, 3 May 2021

A première will take place on 3 May 2021, when Deutsche Hospitality opens the IntercityHotel Budapest. The hotel, realised by the Hamburg-based B&L Group, will be Deutsche Hospitality's first property in Hungary. Located right next to Keleti Railway Station, it will also feature resplendent latest generation IntercityHotel interior design by the Milan-based architect Matteo Thun. The Green Meeting Concept will ensure that the ecological footprint of the hotel is reduced to a minimum. The CO2 impact of conferences and meetings held will be fully offset. 312 rooms will offer guests free fast Wi-Fi, coffee and tea making facilities, satellite TV, air conditioning, a desk, a safe and a fridge. The new hotel will also include a restaurant, a BistroLounge & Bar and a conference area. The latter is able to accommodate up to 200 persons and consists of five separate rooms, some of which can be combined.

“Budapest is an ideal metropolis for us as we seek to gain a foothold in the Hungarian market,” said Christian Kaschner, Senior Vice President IntercityHotel. “This is a lively and diverse city. Its mix of business and leisure travellers is a perfect match for our brand IntercityHotel. We would like to thank our partners, in particular the B&L Group, for their excellent collaboration once again. We are delighted that we have now established a presence in Hungary.”

The B&L Group operates from Hamburg. It is the owner of the building and is acting as the contractual partner of the IntercityHotel Budapest. B&L can look back on a history of cooperation with IntercityHotel GmbH which stretches back for many years. “We are proud to be able to continue a series of successful hotel property developments for Deutsche Hospitality by launching into a new European capital,” said B&L Group's Managing Partner Thorsten Testorp. “This is our ninth IntercityHotel. Our interaction with local stakeholders, including every aspect from planning to actual construction, has been entirely cooperative and smooth throughout.”

“Thanks to its central setting, our new IntercityHotel Budapest is the ideal starting point for travellers of any kind,” stated Tibor Polgar, General Manager of the IntercityHotel Budapest. “The historic centre of Budapest as well as the trade fair centre and the airport can be reached quickly by public transport. Visitors arriving by car will also be able to take advantage of one of the 230 spaces available in our adjacent underground car park. Using the IntercityHotel app, which also serves as a digital room key, our guests can also check in and out contactless.”

Budapest is considered to be one of the most attractive destinations in the eastern part of Central Europe. It is home to an impressive array of Art Nouveau architecture and thermal baths, whilst the River Danube also meanders its way through the city. Numerous sights, museums and historical buildings all bear testimony to a history which extends back for millennia.

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IntercityHotel is a **Deutsche Hospitality** brand which stands for modern upper mid-range urban hotels. IntercityHotels are located within easy walking distance of airports or railway stations. Guests also benefit from a "FreeCityTicket" scheme, which enables them to use local public transport free of charge. The IntercityHotel portfolio includes more than 40 hotels in Germany, Austria, the Netherlands, Oman and China, and 20 further properties are currently at the development stage. **Deutsche Hospitality** operates four further brands. **Steigenberger Hotels & Resorts** boast 60 hotels housed in historic traditional buildings and lively city residences and also offer health and beauty oases set at the very heart of nature. **MAXX by Steigenberger** is a new and charismatic concept which places the focus on the essential in accordance with its motto "MAXXimize your stay", whilst **Jaz in the City** branded hotels reflect metropolitan lifestyle and draw upon the local music and cultural scene. **Zleep Hotels** provide quality and design at an affordable price in Denmark and Sweden.

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www.intercityhotel.com/en | <https://www.zleep.com/en/>

B&L Group

The B&L Group is an owner-managed company based in Hamburg which has been implementing high-quality and town scaping project developments right across Germany for more than 50 years. Its current main focus is on a series of modern office and residential properties in the major metropolises of Berlin and Frankfurt am Main (Hafenpark Quarter). In Hamburg (Fuhle 101) and Budapest (Baros Ter), two hotel properties, in part with retail use, were recently realised. The Kö-Bogen II in Düsseldorf was awarded the renowned Immobilien-Manager Award in March 2021. The Registered Office of the B&L Group in Hamburg has also been transformed into a contemporary district comprising offices, housing and hospitality, which is shaping the identity of the new Holzhafen Quarter. The B&L Group made its name by developing the area around Hamburg-Altona Railway Station, which is now home to

the Mercado Shopping Centre. The Lago Shopping Centre in Konstanz was a further high-profile undertaking. For more information, including details on the company's numerous hotel projects, please visit: www.bl-gruppe.de/en/

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