

IntercityHotel opens in Karlsruhe

With the city center at its doorstep, the hotel is a perfect point to begin exploring the city or for the next business meeting.

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The new IntercityHotel Karlsruhe has officially opened its doors. It features 194 rooms, four conference rooms as well as a restaurant and a bar. It has a convenient central location in the direct proximity of Karlsruhe's main railway station.

Guests step into the new hotel's cosmopolitan flair and fashionable atmosphere right upon their arrival at the so-called "City Square", the stylish lobby and place to work, eat and meet. The rooms are outfitted with high-speed WLAN, air conditioning and soundproof windows, all in a timeless, modern design. Four air-conditioned meeting rooms, which can be combined, are bathed in natural light and equipped with state-of-the-art technology. They can accommodate up to 132 people. Services like self-check-in and a small "City Shop" offering snacks, travel supplies and souvenirs enable guests to flexibly organize their stay.

The hotel's restaurant awaits travelers in the morning with a bountiful breakfast buffet, the rest of the day featuring an assortment of regional, national and seasonal dishes. In the bar, guests can kick back and enjoy a fresh drink and delicious snacks or get together with business partners in a cozy atmosphere. Various seating areas, also featuring designer furniture by Fritz Hansen, also afford a relaxing respite. Sketches of a city map of Karlsruhe throughout the hotel are the signature eye-catcher for guests. Graffiti art and other decorative elements capture the local DNA.

In the words of Denis Hüttig, Senior Vice President Operations at Deutsche Hospitality: "Karlsruhe is an important business hub and university city, not to mention a convenient crossroads at the intersection of international transport routes. This makes the city an attractive location for us to continue to grow our IntercityHotel brand. Our guests can look forward to a young, urban hotel in the heart of the city – only 200 meters from Karlsruhe central railway station and thus with optimum access to the city's transport network and environs. A big word of thanks goes out to our partners for the excellent collaboration."

Marco Daedelow, Managing Director of the project development company Qcoon Real Estate GmbH, adds: "Today's opening of the IntercityHotel Karlsruhe is an important milestone in the realization of KA DREI. We are very pleased that the hotel is opening its doors. Visitors from all over the world will now find a new and attractive overnight accommodation. Leasing of the

office space in KA DREI is also progressing for the planned completion of the offices at the end of 2023. KA DREI meets modern requirements for sustainable construction and will receive the Gold rating level in the LEED (Leadership in Energy and Environmental Design) certification process. We are delighted to be able to give the Karlsruhe station district a further modernization boost with KA DREI."

Nikolaus Kunz, General Manager of the IntercityHotel Karlsruhe, comments: "Me and my team look forward to welcoming guests to our new IntercityHotel Karlsruhe. The city has welcomed us with open arms – and we would like to do the same for our guests as well as be a valued host and partner in the region. It is also a great personal honor for me to tackle this new role in my home region and to establish the IntercityHotel brand in Karlsruhe."

Nikolaus Kunz has a home-court advantage: He grew up in the region, completing his educational training as a hotel specialist as well as a state-certified hotel manager in Heidelberg. After different stages of a career spanning Switzerland, Scotland and Germany, amongst others, he served as General Manager of IntercityHotel Erfurt for two and a half years before returning to his home region in March of this year.

IntercityHotel is integrated into the KA DREI office and shopping complex and is located at Victor-Gollancz-Straße 1. Both the Karlsruhe trade fair and congress center and the old town are readily accessible by public transport. Members of the H Rewards loyalty program can use public transport free of charge during their entire stay with the FreeCityTicket.

IntercityHotel Karlsruhe is operated by Deutsche Hospitality as leaseholder. The property is owned by the project company Karlsruhe Victor-Gollancz-Str. Baufeld Hotel GmbH & Co KG. The project was managed by the project development company Qcoon Real Estate GmbH.

For additional information and reservations: www.hrewards.com



Opening ceremony IntercityHotel Karlsruhe. From left to right: Nikolaus Kunz, General Manager, Dr. Wolfgang and Elke Kuentzle, owner KA DREI, and Denis Hüttig, Senior Vice President Operations at Deutsche Hospitality © Steigenberger Hotels GmbH



Restaurant © Steigenberger Hotels GmbH

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